

2016 CATALOG

SPEED

Turning

AUTOMOTIVE LIGHTING AND ACCESSORIES



INNOVATE

PROFESSIONAL

SERVICE

SPEC-D
Tuning

2016

AUTOMOTIVE LIGHTING AND ACCESSORIES
INNOVATE . PROFESSIONAL . SERVICE



2014 - 2016

CHEVY SILVERADO

PROJECTOR HEADLIGHTS



2LHP-SIV14JM-TM



2LHP-SIV14-TM



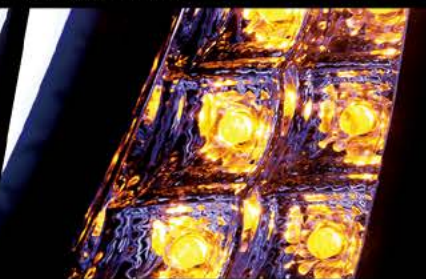
PROJECTOR



DRIVING LIGHT



SIGNAL LIGHT



2006 - 2010

LEXUS IS250

PROJECTOR HEADLIGHTS



2LHP-IS25006JM-TM

2LHP-IS25006-TM

2LHP-IS25006G-TM



PROJECTOR

DRIVING LIGHT

SIGNAL LIGHT



LED TAIL LIGHTS



LT-IS25006RLED-TM



LT-IS25006JMLED-TM



LT-IS25006CLEd-TM



BRAKE LIGHT



DRIVING LIGHT



SIGNAL LIGHT





2011 - 2013

SCION TC

PROJECTOR HEADLIGHTS

2LHP-TC11JM-TM



2LHP-TC11-TM



PROJECTOR



DRIVING LIGHT



SIGNAL LIGHT





LED TAIL LIGHTS



LT-TC10JMLED-TM

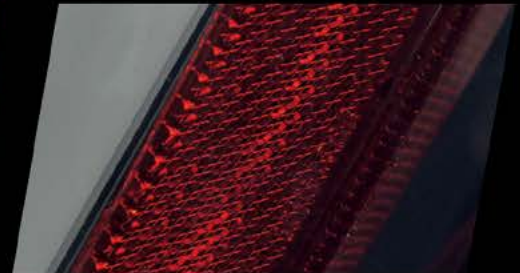


LT-TC10CLED-TM

BRAKE LIGHT

DRIVING LIGHT

RED REFLECTOR



INTRODUCTION



Spec-D Tuning has been acclaimed within the automotive parts and accessories industry for its top notch designs, performance value, and most significantly our professional service. Since our start in 2003, we have succeeded and will continue to strive to offer our customers nothing less than the best for their performance automotive demands. Our company's fundamental basis continues to be to provide the highest quality parts and services in order to maintain our supreme status within the automotive parts industry. Our product range is innovatively engineered to fulfill popular industry demands and unique designs that are sure to suit any individual's performance style. Our advanced research and development team is proven dependable to always deliver exclusively well crafted designs for our new products.

In addition, we aim to bring the upmost satisfactory service with our knowledgeable and dependable sales representatives that are always ready and willing to advise according to the customers' requests. To uphold our exceptional level of excellence, we maintain superior quality control procedures to ensure our customers can place their trust within our products and company brand. As a company, we place an important amount of time and energy making sure that our products always represent our company's intrinsic genius. As an industry leader, we are not only recognized for our greatness within our customer base, but within the automotive industry as well.

We take pride in our earned achievements and awards that have been received for quality service and dedication within a variety of automotive magazines and publications. In alliance with our abilities to stay within current market trends, we aspire to know what our customer's main requests are through our participation within worldwide automotive trade shows. Our successful participation within the annual **SEMA** show and other notable trade shows, displays our company's growing aspiration to compete and meet the higher standards of the automotive business.

We are determined to consistently provide our valued consumers with the dependably great products they choose in using to customize their vehicles. As a thriving business, Spec-D Tuning, will continue to prove its fundamental mission to provide the best quality products, professional service, and competitive prices not only because it is our profession, but because it is our passion!





2003

- Opened our first warehouse.
- Spec-D Tuning was established at a tiny office with only 1700 sqft. of warehouse space by the three founders: Bryan Chan, Jacky Lau, and James Lam.

2004

- Moved to bigger warehouse.
- Implemented a customized operating system.
- Total number of employees reached 8.

2005

- Billy Chan, and Kenneth Ko hired to establish our wholesale division. They are all still serving the industry with us as of today.
- Our Company Mission Statement. Innovate, Professional, Service

2006

- Expanded operations by acquiring additional warehouse space.
- Established our first overseas purchasing office in Taiwan.
- Total number of employees reached 14.

2007

2008

2009



- Acquired multiple vans / trucks to provide delivery services.
- Increased number of warehouse forklifts and elevated work platform to provide a higher order picking efficiency.
- Established in-house R&D team to develop and ensure product quality.
- Moved to location with over 40,000 sqft.
- Hired UPS Consultant to improve warehouse logistics and time management to produce higher efficiency of service.
- Total number of employees reached 38.

2015



- Spec-D first annual Spring Showoff
- Over 250 vehicles exhibited
- Over 1000 attendants
- Exhibition held at Spec-D facility

2014



- Moved to current location, Over 180,000 sqft with combined storage spaces.
- Implementing automated shipping system to improve shipping accuracy and faster packing process.
- Increased over 30% inventory level, bringing customer wider products variety and application, higher availability to fulfill more customers demand.
- Recruited extra staffs, implemented extra forklifts and elevated work platforms, results in greater picking and shipping efficiency.
- Total number of employees as of today: 105.

2013



- Hired in-house consultants to assist all departments to reach a higher level of efficiency.
- Constantly improving and expanding. Increased staffing in order to provide better services to our valuable customers.
- Total number of employees: 92.

2012

- Third year at SEMA with new booth design.
- Expanded inventory storage levels. Added secondary company warehouse for 140,000 sqft. of combined storage.

2011

- Implemented computerized machines to measure product dimensions and weights achieving accurate shipping rates. Thus providing more detail information to customers.
- Implemented different types of packing materials / machines to decrease product shipping damages.
- Second year at SEMA.
- Established overseas office in Shanghai.

2010



- First year at SEMA.
- Implemented WMS (Warehouse Management System) with RFID handheld mobile computers to ensure inventory accuracy.

- Implemented custom program / procedures for a higher efficiency in drop shipping service which resulted in faster processing, tracking updating, and inventory updating.
- Total number of employees reached 56.

2011 - 2014

DODGE CHARGER

PROJECTOR HEADLIGHTS



2LHP-CHG11JM-TM



2LHP-CHG11-TM



PROJECTOR



DRIVING LIGHT





LIGHTING
Vision





2LHP-VEL12JM-TM

2LHP-VEL12-TM



2011 - 2014

HYUNDAI VELOSTER

PROJECTOR HEADLIGHTS

PROJECTOR



DRIVING LIGHT

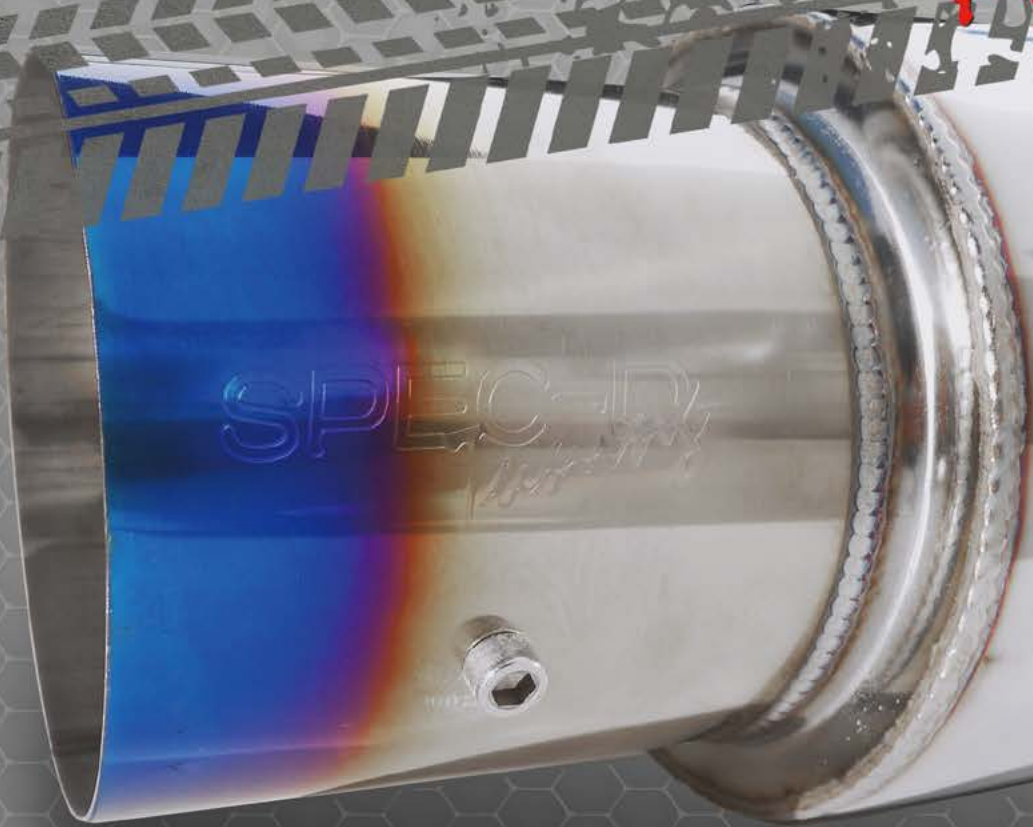


SIGNAL LIGHT





ENGINE
Power





EXTERIOR
Attraction



INTERIOR

Style





SUSPENSION

Balance

SPEC-D *Tuning*