



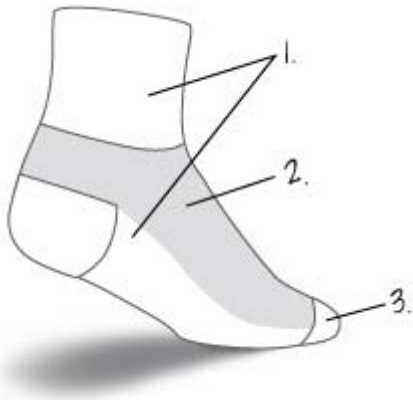
## SOCKGUY PRODUCT INFO

SockGuy maintains the highest standards to deliver the best performance socks on the market today.

Our socks hug your feet in style and comfort and are built to last. All of our socks feature more ultra-wicking fiber and our exclusive super-soft yarn so your feet stay dry, cool and comfy no matter how hard you play. SockGuy socks are designed by award winning artists and feature unique graphics that capture cool up-to-the-minute trends and designs. All of our socks are proudly Made in the U.S.A.

All of our socks feature our Stretch-to-Fit™ sizing system and our exclusive Easy-Fit™ cuff for a perfect fit every time on any foot.

### CLASSIC



Our most popular socks feature off-beat, original designs that appeal to a broad range of athletes, from professionals to weekend warriors to multi-sport enthusiasts who like to have unique socks to match their personality and attitude.

Our Classic socks feature:

Superior softness and comfort that helps eliminate blisters and hot spots

Mesh upper for supreme air flow

Double-stitched heel and toe for strength and durability

Available in multiple cuff heights: No Show; 1"-2"; 3"; 3"-5"; 6"; Higher LUV (knee high)

## SGX™



SockGuy's SGX™ socks are designed with the elite athlete in mind and features our exclusive Elite Performance Formula, a blend of polypropylene, nylon and spandex. The new SGX™ sock line provides a compression fit, performance ribbing, enhanced ventilation and a reduced friction profile. These socks feel great, look great, and with SockGuy's signature Stretch-to-Fit sizing and reinforced toe & heel, SGX™ socks perform like no other. Guaranteed to be the most comfortable performance socks you'll ever wear.

Our SGX socks feature:

Compression ribbing cuff helps prevent fatigue by increasing blood flow

Mesh upper for maximum airflow ventilation

Snug arch support hugs foot for maximum comfort and virtually zero-slip

Streamlined friction-free sole: go longer and play harder with no pain

## WOOL



Our Wool socks and arm warmers are made from 75% TURBOwool, a superior blend of 50% polypropylene and 50% Merino wool, which provides five times the strength and durability of Merino wool alone. Shrink-resistant and itch-free, these socks will keep feet dry and warm in all weather conditions.

Our wool socks & arm warmers feature:

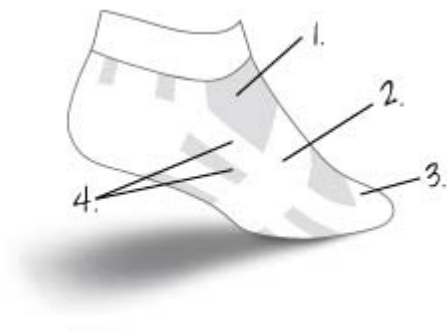
Superior wicking and durability

TURBOWool deluxe wool blend is 5x stronger than Merino wool alone

Year-round performance: warmer in winter; cooler in summer

Available in multiple cuff heights: 3"; 4"; 6", 8", Higher LUV (knee high)

### **CHANNEL AIR™**



These socks feature a unique Channel Air construction exclusive to SockGuy that features four channels of air mesh and five channels of padded cushioning for a perfect combination of support, moisture control and comfort. This ultra-plush line of socks also has an arch support to help reduce fatigue, making it the perfect running sock for runners of all levels.

Our Channel Air socks feature:

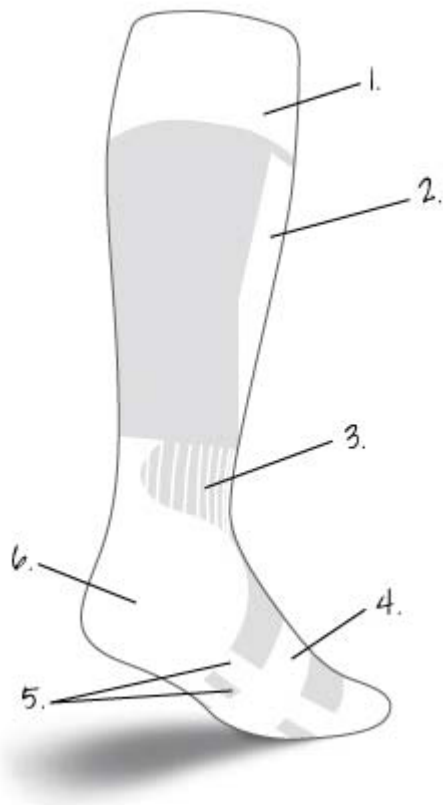
Cool airflow mesh upper

Stay-put arch support

Invisible toe seam

Channel Air sole

## MTN-TECH™



Our MTN-Tech Ski & Snowboard socks deliver the superior fit and performance that top riders and skiers demand. They feature excellent arch and ankle support with cush padding in just the right places. Choose from our lightweight performance designs or check out the extra-plush shock absorption of our heavyweight terry padded socks. Either way, you've got your dogs wrapped in our exclusive comfort formula that keeps your feet warm, dry and comfortable all day long.

MTN-Tech Hiker socks are comprised of our TurboWool blend and come with a 7" or 8" cuff. They keep your feet warm and dry while protecting your ankles from bugs and brush during your hike.

Our MTN-Tech Hiker socks feature:

Stay-put ankle support

Cool airflow mesh upper

Supportive arch band

Ultra-cush terry padded sole

Our MTN-Tech Ski & Snowboard socks feature:

Stay-put ribbed cuff

Terry padded shin guard

Articulated ankle support

Elasticized arch support

Energizing sole panels

Terry-padded toe/heel

## ACCESSORIES



Arm Warmers: Our dual arm-cuff and elasticized wrist-cuff provide the ultimate in fit, style and comfort. Whether running, hiking or biking, arm warmers are the easiest way to regulate your body temperature. SockGuy Arm Warmers are seamless and super-soft!



Base Layers: We offer Base Layer tops in both sleeveless and short-sleeve tee shirts. These moisture-wicking tops can be personalized with a chest logo as a custom item from SockGuy.