



GOSMARTER

Innovating Life On-The-Go

GoGear® delivers functional solutions that you need, from protection against the elements to organizing your mobile life.

Superior Product Performance

Durable, high quality material and rugged design means GoGear products provide better performance, fit and organization.

Excellent Value

Built to rigorous standards, GoGear raises the bar of interior accessories and offers the best products for your money.



Full-Size Floor Mats

Truck & SUV



4 Piece Sets Driver side and Passenger side mats with Rear Flex Mat™ (see page 43 for details)

Black Full-Size Floor Mats 4 pc.
79000

Gray Full-Size Floor Mats 4 pc.
79001

Beige Full-Size Floor Mats 4 pc.
79002



2 Piece Sets Driver side and Passenger side mats

Black Full-Size Floor Mats 2 pc.
79040

Gray Full-Size Floor Mats 2 pc.
79041

Beige Full-Size Floor Mats 2 pc.
79042

Full-Size Floor Mats Recommended for ...

BUICK Enclave / CADILLAC Escalade / CHEVROLET Avalanche, Silverado, Suburban, Tahoe, Traverse / DODGE Ram, Durango / FORD Expedition, F-Series / GMC Acadia, Sierra, Yukon / HONDA Ridgeline, Pilot / LINCOLN/MERCURY MKT, Navigator / MAZDA CX-9 / NISSAN Armada, Titan / TOYOTA Land Cruiser, Sequoia, Tundra



Mid-Size Floor Mats

Truck/SUV/Crossover



4 Piece Sets Driver side and Passenger side mats with Rear Flex Mat™ (see page 43 for details)

Black Mid-Size Floor Mats 4 pc.
79100

Gray Mid-Size Floor Mats 4 pc.
79101

Beige Mid-Size Floor Mats 4 pc.
79102



2 Piece Sets Driver side and Passenger side mats

Black Mid-Size Floor Mats 2 pc.
79140

Gray Mid-Size Floor Mats 2 pc.
79141

Beige Mid-Size Floor Mats 2 pc.
79142

Mid-Size Floor Mats Recommended for ...

BUICK Encore / CADILLAC SRX / CHEVROLET Colorado, Equinox / DODGE Dakota, Journey, Nitro / FORD Edge, Escape, Explorer, Ranger, Sport Trac / GMC Canyon, Terrain / HONDA CR-V, Element / NISSAN Cube, Frontier, Pathfinder, Rogue, Xterra / HYUNDAI Santa Fe, Tucson, Veracruz / KIA Borrego, Sorento, Soul, Sportage / LINCOLN/MERCURY Mariner, MKX, Mountaineer / MAZDA CX-5, CX-7, Tribute / MITSUBISHI Endeavor, Outlander / SUBARU Forester, Outback, Tribeca / SUZUKI Equator, Grand Vitara / TOYOTA 4-Runner, Highlander, Scion, RAV4, Tacoma

GOORGANIZED



10" H
9" W
15" D

CENTER-BLA Center Seat Organizer™

- Removable beverage cooler holds nine 12 ounce cans
- Multiple pockets and divided storage
- Magnetic lid keeps items out of view



14.5" H
12.5" W
7.5" D

TOWER-BLA Tower Organizer™

- Space-saving two-level storage provides quick and easy access
- Multiple pockets and divided storage
- Magnetic lid keeps items out of view



5" H
11.5" W
11" D

CNSLPLUS-BLA Console Plus Organizer™

- Unique mobile phone landing pad
- Multiple pockets and divided storage
- Magnetic lid keeps items out of view



5" H
11.5" W
9.5" D

CMPTPLUS-BLA Compact Plus Organizer™

- Magnetic covered storage conceals valuables
- Keep your vehicle clutter free



5.75" H
9" W
4" D

MINIORG Mini Organizer™

- Adaptable: Slide into or between seats
- Removable divider to customize your storage areas
- Stores easily under your seat when not in use



14.5" H
14.5" W
1.5" D

BACKPLUS-BLA Back of Seat Plus Organizer™

- Hangs from any vehicle head rest
- Five large pockets for activities and other necessities
- Great for vehicles with limited space



16.5" H
14.5" W
.25" D

BACKORG Back of Seat Organizer™

- Mesh pockets keep items neatly organized and accessible
- Tool straps keep tools handy
- Umbrella holder for wet weather



4.5" H
10" W
11" D

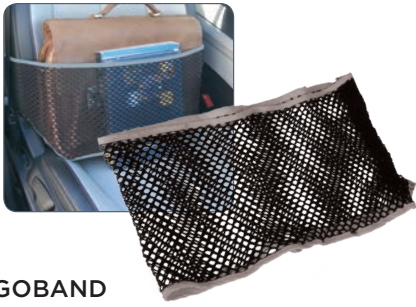
UNDERORG Underseat Organizer™

- Designed to fit underneath most seats
- Convenient straps organize small vehicle tools
- Exterior pockets for visibility and easy access



CARGO-BLA-2 Trunk Organizer

- Keeps smaller trunks or cargo areas organized
- Removable divider for customization
- Sturdy Ny-Max™ material stands up to heavy consumer use



GOBAND
GoBand™ Seat Organizer

- Quick convenience at your fingertips
- Prevents items from spilling or rolling while driving or stopping suddenly
- Easily slides out of the way for passenger



VENT-05
Vent Pack Organizer

- Durable netting allows you to see inside the organizer
- Adjustable clip fits almost any vent
- Easy to move, simple to use



VENT-10
Vent Pack XL Organizer

- Large enough for a smartphone or MP3 player
- Bonus front pocket sized to fit slim cell phones
- Adjustable clip fits almost any vent



TRU-BLA-PDQ
Storagemaster®
Cargo Organizer™

12" H
 43" W
 9" D

- Organize your trunk or cargo area with three segmented compartments
- Sturdy frame, supported by durable steel tubing and heavy-duty netting
- Length adjusts from 37" to 43" and folds out of the way when not in use



9" H
 13.5" W
 14.5" D

BLA **CHA**
 Black Charcoal

SSC-BLA/DLX, SSC-CHA/DLX
Bench/Rear Seat Deluxe Console

- Includes added features: over-molded lid, trash can, retail display box
- Segmented organization areas for CDs, tissue, cell phone, coins
- Two adjustable locking drink holders secure drinks from 6 to 64 oz.



4.5" H
 9.5" W
 9.5" D

BLA **CHA**
 Black Charcoal

EMIC-BLA, EMIC-CHA
Mini Console

- Designed for efficient organization
- Storage for coins and CDs
- Two adjustable locking drink holders accommodate most size drinks



9" H
 10.5" W
 14.5" D

BLA **CHA**
 Black Charcoal

BENCH-BLA, BENCH-CHA
Bench Console

- Stores CDs and travel items
- Small compartments to dispense tissues, segment coins and hold small items
- Two adjustable locking holders secure drinks from 6 to 64 oz.



6" H
 9.5" W
 13.5" D

BLA **CHA**
 Black Charcoal

SC-BLA, SC-CHA
Seat Console

- Designed to mount to floors, humps or seats
- Includes storage for CDs, pens, and coins
- Two adjustable locking drink holders accommodate most size drinks



4" H
 8" W
 13" D

BLA **CHA**
 Black Charcoal

EFF-BLA, EFF-CHA
Efficiency Console

- Economy console stores common travel items
- Storage for coins and CDs
- Two drink holders hold small to medium sized drinks



SMT
Twin Cupholder

- Includes two adjustable drink holders and a convenient personal organizer
- Unit mounts easily and securely to console, armrest or floor
- Console strap included



RETRO-CHA
Retro-Fit Cupholder

- Designed to instantly convert built-in cupholders to adjustable locking drink holders
- Securely holds drinks from 6 to 64 oz.
- Ideal for any vehicle



SEJ
Compact Cupholder

- Ideal for compact spaces
- Single drink holder adjusts to fit drinks from 6 to 32 oz.
- Mounts easily to armrest, console or floor

BONUS CLIP



VSR-20
Visor Organizer™:
20 Discs + Sun Visor

- Unique fold-out sun visor blocks the sun from the left and the front
- Two-sided storage space for 20 discs
- Bonus sunglasses clip included



VSR-10
Visor Organizer™: 10 Discs

- Storage space for 10 discs
- All-purpose pocket and pen holder
- Durable Ny-Max material stands up to the toughest demands



VSR
Visor Organizer™

- Storage space for MP3 Player
- All-purpose pocket and pen holder
- Durable Ny-Max material stands up to the toughest demands



TRASH-BLA
Pop-Up Trash Can™

8" H
6" W
6" D

- Pops up to use, collapses down to store
- Treated liner helps contain spills and cleans easily
- Special tab on bottom keeps can from tipping and rolling



TRASH13-BLA-PDQ
Tall Pop-Up Trash Can™

13" H
9.5" W
9.5" D

- Pops up to use, collapses down to store
- Treated liner helps contain spills and cleans easily
- Special tab on bottom keeps can from tipping and rolling



TRASH10-BLA
Space Saver Trash Can™

Side View

10" H
10" W
5" D

- Slim design utilizes vehicle space more efficiently
- Attaches to console, door, gear shift or seat pocket

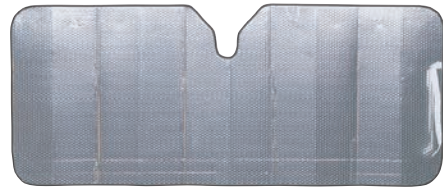
GO COOLER



REFLECTIVE SILVER

STANDARD SIZE
SP120901S

JUMBO SIZE
SP120901J



REFLECTIVE SILVER

STANDARD SIZE
SP130901S

JUMBO SIZE
SP130901J



REFLECTIVE BLUE

STANDARD SIZE
SP130902S

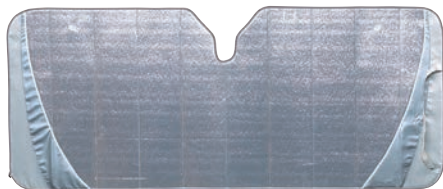
JUMBO SIZE
SP130902J



THE PATRIOT Show your True Colors

STANDARD SIZE
SP120920S

JUMBO SIZE
SP120920J



SAIL AWAY Inspires the Journey

STANDARD SIZE
SP120903S

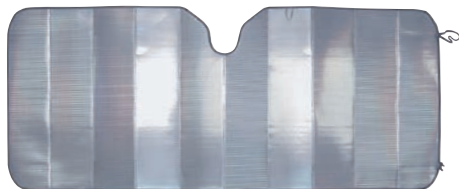
JUMBO SIZE
SP120903J



TIGER EYE Natural Beauty

STANDARD SIZE
SP120916S

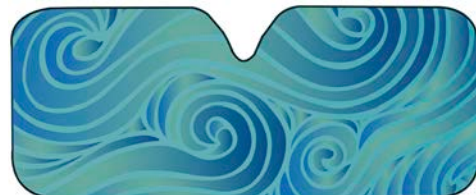
JUMBO SIZE
SP120916J



CARBON FIBER Contemporary Pattern

STANDARD SIZE
SP120905S

JUMBO SIZE
SP120905J



PACIFIC VIBE Cool Pacific Blue

STANDARD SIZE
SP120912S

JUMBO SIZE
SP120912J



Pacific Vibe - Cool Pacific Blue

STANDARD SIZE
SP240612S

JUMBO SIZE
SP240612J



Flower Power - Energetic Playful Design

STANDARD SIZE
SP240620S

JUMBO SIZE
SP240620J



Sail Away - Inspires the Journey

STANDARD SIZE
SP240603S

JUMBO SIZE
SP240603J



Silver - Simple Neutral Style

STANDARD SIZE
SP240401S

JUMBO SIZE
SP240401J

SUPER JUMBO
38" W x 31" H
SP240401P



SP280804R
Rear Window Shade



SP2605042
QuickCling™
Pop Up Side Shade

- Press and stick innovation - no suction cups
- Remove and replace easily - no marks or residue
- Filters heat and sun for backseat passengers



SP2805042
Pop Up Side Shade

- Easy to remove and reuse
- Filters heat and glare for backseat passengers
- Attaches easily to side windows using suction cups (included)



SP2603041
Corner QuickCling™

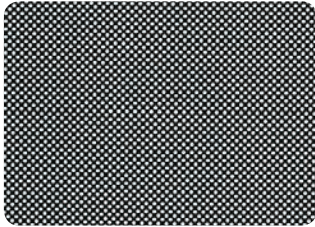
- Press and stick innovation - no suction cups
- Remove and replace easily - no marks or residue
- Filters heat and sun for backseat passengers

STANDARD SIZE : 57" W x 23" H JUMBO SIZE : 65" W x 27" H



SP571204
Personal Tower Fan

- Personal use fan fits any cupholder
- Great for both front and rear seat passengers
- Provides additional comfort and airflow on hot summer days



SP4605041
Cling Shade

- Attaches to side window using static energy
- Filters heat and glare safely and easily
- Won't damage windows



SP570804
12V Oscillating Fan

- Powers from any standard vehicle 12V outlet
- Oscillates 90 degrees to cool the entire vehicle
- Includes clamp and screws for easy attachment to console or dash



SP3503041
Pull Down Side Shade

- Attaches to side window using suction cups or held in place by window
- Pulls down to filter sunlight, heat and glare
- Rolls up at the touch of a button