

# BEDRUG

## NEXT GENERATION BEDLINERS

# TOUGHER THAN YOUR TRUCK



BedRug® is a pioneer and industry leader in the development and manufacture of molded, closed-cell polypropylene foam bed liners. Bed liners protect the truck bed from daily wear and tear and improve the vehicle's general appearance and utility, extending the useful life and resale value of the truck.

BedRug is well known throughout the aftermarket, and its name is synonymous with high quality, and innovative, durable bed protection for pick up trucks.



**LIFETIME**  
ULTRA TOUGH  
**WARRANTY**



**NO  
DAMAGE  
INSTALL**

## **BEDRUG**

PREMIUM BEDLINER

### THE ORIGINAL BEDRUG LINER

BedRug is a full bed liner constructed of 100% polypropylene. Has the look and feel of carpet, yet provides an ultra tough work surface.  
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## **BEDTRED**

PRO SERIES

### BEDRUG'S NEWEST BED LINER

BedTred is an innovative full bed liner that provides a rugged, textured work surface with the appearance of a spray-in liner. *Winner of the SEMA Best New Exterior Accessory Product Award!*  
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## **BEDRUG MAT**

### FOR USE WITH EXISTING OR NO-LINER APPLICATIONS

BedRug Mat is a great economical option for trucks already equipped with a liner, or for those that simply desire the convenience of a protective mat.  
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## **VanRug & VanTred**

### TWO GREAT PRODUCTS FOR CARGO VANS

VanRug and VanTred provide floor protection for Ford and Chevy cargo vans. Both prevent cargo from shifting, and provide a heavy duty work surface.  
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# BEDRUG

PREMIUM BEDLINER

## ULTRA TOUGH WORK SURFACE



INSTALLS IN  
MINUTES



Made of 100% polypropylene, the BedRug bed liner - looks & feels like carpet, protects your truck, and provides an ultra tough work surface. BedRug is water and stain resistant. Stands up to bleach, oil and even battery acid!



### HANDLES ANY CARGO

Use your truck like a truck. Haul gravel, dirt bikes, tools or more fragile cargo like hunting or sports equipment. BedRug is designed to protect your truck bed and keeps contents from shifting.



### BUILT IN HINGE

The tailgate section is connected to the BedRug floor panel with a built-in hinge constructed of the same material. BedRug's hinge prevents debris from collecting in the opening between the bed and tailgate.



### CUSHIONED SURFACE

Protects your truck bed, valuable cargo...AND your knees! BedRug's 3/4" foam acts as a shock absorber to prevent impact damage, and won't scratch the truck's paint protecting it from normal wear and tear.



### GREAT LOOKS & FIT

BedRug is custom formed to fit the contour and shape of the bed for a snug, tight fit, with a smooth flat surface. Maintains the original shape and features of the truck bed with full access to any factory tie-downs.



### EXTERIOR USE

Easy clean-up - simply rinse, sweep or vacuum clean. BedRug features a 3/4" closed cell foam floor and will not absorb water. Water runs off the fiber surface, and/or through the non-corrosive zinc alloy zipper and out the truck bed drain holes.



### FORD STEP GATE

BedRug offers a custom application that accommodates the Ford F150 and Superduty stepgate and swing handle.

LIFETIME  
ULTRA TOUGH  
WARRANTY



NO  
DAMAGE  
INSTALL

# BEDTRED

## PRO SERIES

# HEAVY DUTY PROTECTION

**NEW ZIPPER DESIGN**



**OUTPERFORMS  
SPRAY-INS**



BedTred offers features superior to any spray or drop-in liner, including dent & cargo protection, quick & easy install, and a lifetime warranty. The 1/4" closed cell foam textured anti-skid surface is UV resistant.



**IMPACT PROTECTION**  
BedTred is tough enough to haul brick pavers yet soft enough to protect your most fragile cargo. The 1/4" closed cell foam protects your truck bed from dents and dings and also provides a cushioned knee friendly surface when accessing cargo.



**NO DAMAGE INSTALL**  
Spray-In liners can never be removed and destroy the truck bed finish they are actually intended to "protect." BedTred is non-permanent alternative which can be removed at anytime to expose your factory bed finish.



**NON-SKID SURFACE**  
BedTred textured, grained surface grips your cargo and prevents sliding and shifting during transport, unlike traditional liners which create a slick surface.



**EASY INSTALLATION**  
BedTred is a 5-piece liner that zips together and installs with hook and loop fasteners. No drilling, no sanding, no prepping, and no damage to the truck bed.



**SUPERIOR PROTECTION**  
Each section is made of an exclusive TPO composite laminated to a layer of 1/4" closed cell foam and backed with a non-woven fiber surface which will not scratch or harm your truck bed finish.



**WON'T FADE OR CHALK**  
Spray-in liners can quickly fade and crack, as pictured here. BedTred is UV fade resistant and is backed with a lifetime warranty.

# BEDRUG MAT

# ENGINEERED FOR A PERFECT FIT



DESIGNED FOR EXTERIOR USE

DROP-IN STYLE

NON-LINER OR SPRAY-IN STYLE



**OPTIONAL TAILGATE MAT**  
Works with either style, and easily installs with hook and loop fasteners. Provides cushion for the knees when accessing cargo in the truck bed!

Tired of cargo skating all around your truck bed? Add a removable non-skid, cushioned surface to your pick-up. BedRug Mat is constructed of the same, durable material as the complete BedRug liner at an economical price point.

**LIFETIME  
ULTRA TOUGH  
WARRANTY**

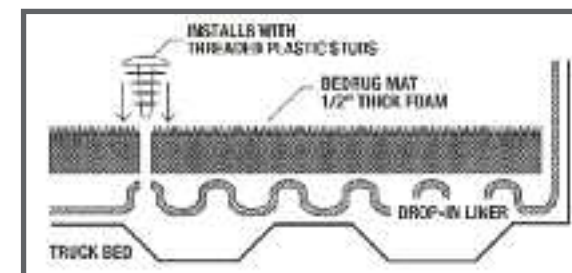
## AVAILABLE IN 2 CUSTOM STYLES

BedRug Mat is NOT “a one size fits all”. We have designed our mats to fit your exact configuration, including vehicles with or without existing bed liners. Best of all - NO DRILLING into your truck bed for installation!



### 1 DROP-IN STYLE

Designed specifically for trucks pre-equipped with a drop-in plastic liner. Features 1/2” thick foam backing, which provides a smooth flat work surface and protection for your truck and cargo.



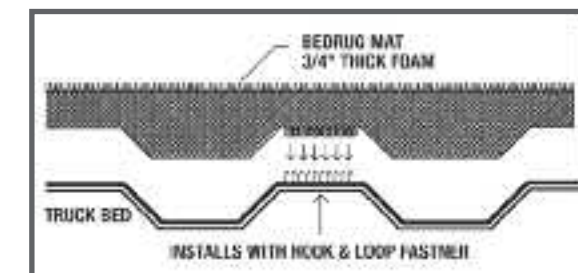
**INSTALLS IN MINUTES**  
Installs directly to the existing drop-in liner with threaded plastic studs.



**KNEE-FRIENDLY**  
Foam backing provides a smooth flat cushioned work surface.

### 2 NON-LINER OR SPRAY-IN STYLE

Designed specifically for trucks with no bedliner OR an existing spray-in liner. Features 3/4” custom formed foam backing, for a smooth flat work surface. Easily installs with hook and loop fasteners.



**FORMED FOAM BACKING**  
Exclusive molded backing fills ribs for a consistent void-free surface.



**CUSHIONED SURFACE**  
Provides cushion for the knees when accessing cargo in the truck bed.

# CARGO VAN MATS

## PREMIUM COMMERCIAL FLOORING

# MARKETING

## SUPPORT MATERIALS



# VanRug

ULTRA TOUGH WORK SURFACE

**3/4" CUSTOM FOAM BACKING.**  
**LOOKS & FEELS LIKE CARPET**  
DESIGNED FOR HEAVY DUTY USE

VanRug's exclusive custom foam backing is molded to fit the van floor ribs. VanRug provides a smooth, cushioned surface that keeps cargo from shifting and is also easy on the knees!

- Molded to fit ribs for a consistent flat surface
- Impact and cargo protection
- Heat and noise insulator
- Easy clean up, will not absorb water
- Stain resistant, holds up to harsh chemicals

**LIFETIME**  
ULTRA TOUGH  
**WARRANTY**



**NO**  
**DAMAGE**  
**INSTALL**

**1/2" CLOSED-CELL FOAM BACKING**  
**AND ANTI-SKID SURFACE**  
PROTECTS CARGO & YOUR KNEES

VanTred's exclusive TPO composite construction provides a textured antiskid surface and keeps cargo from shifting. VanTred's 1/2" foam backing is molded to fit between the van floor ribs for a flat, even surface and cushion to protect cargo and the van floor.

- Impact protection
- Heat and noise insulator
- Easy clean up
- Simply rinse off, will not absorb water



# VanTred

HEAVY DUTY PROTECTION



**BEDRUG TRI-FOLD BROCHURE**  
PART#: BR101



**VAN TRI-FOLD BROCHURE**  
PART#: VRT101



**5 1/2' x 3' INDOOR/OUTDOOR BANNER**  
PART#: BRNGBANNER



**36" X 24" POSTER**  
PART#: BRWTPOST



**MINI DISPLAY**  
20" (W) x 13" (D) x 5" (H)  
Part#: BRPOPK BedRug Display  
Includes wire rack stand for a variety of displaying options.



**FLOOR DISPLAY**  
37.5" (W) x 49.5" (D) x 36.5" (H)  
Part#: SPLITMINBEDK Split Display  
Part#: BRMINBEDK BedRug Display  
Part#: BTMINBEDK BedTred Display



**CDS**  
PART#: BEDRUG MOVIE  
BR129  
DESCRIPTION: Movie CD  
Media CD  
Image CD also available upon request



**SAMPLES**  
PART#: BRSMPLASM  
BRSMPLBABY  
BRSMPL4X6  
BEDMATSAMPLE  
VTSMP4x6  
BTSMP4x6  
BTSMP4x6  
DESCRIPTION: 8x10 BedRug sample & features card  
8x10 BedRug sample  
4x6 BedRug sample  
4x6 BedMat sample  
4x6 VanTred sample  
8x10 BedTred sample  
4x6 BedTred sample



**BEDRUG MAT POP DISPLAY**

# ***BEDRUG***

**NEXT GENERATION  
BEDLINERS!**



# ***BEDRUG***

**NEXT GENERATION BEDLINERS!**



**ULTIMATE  
TRUCK BED  
PROTECTION**

FEATURING

***BEDRUG*** ***BEDTRED***  
PREMIUM BEDLINER PRO SERIES