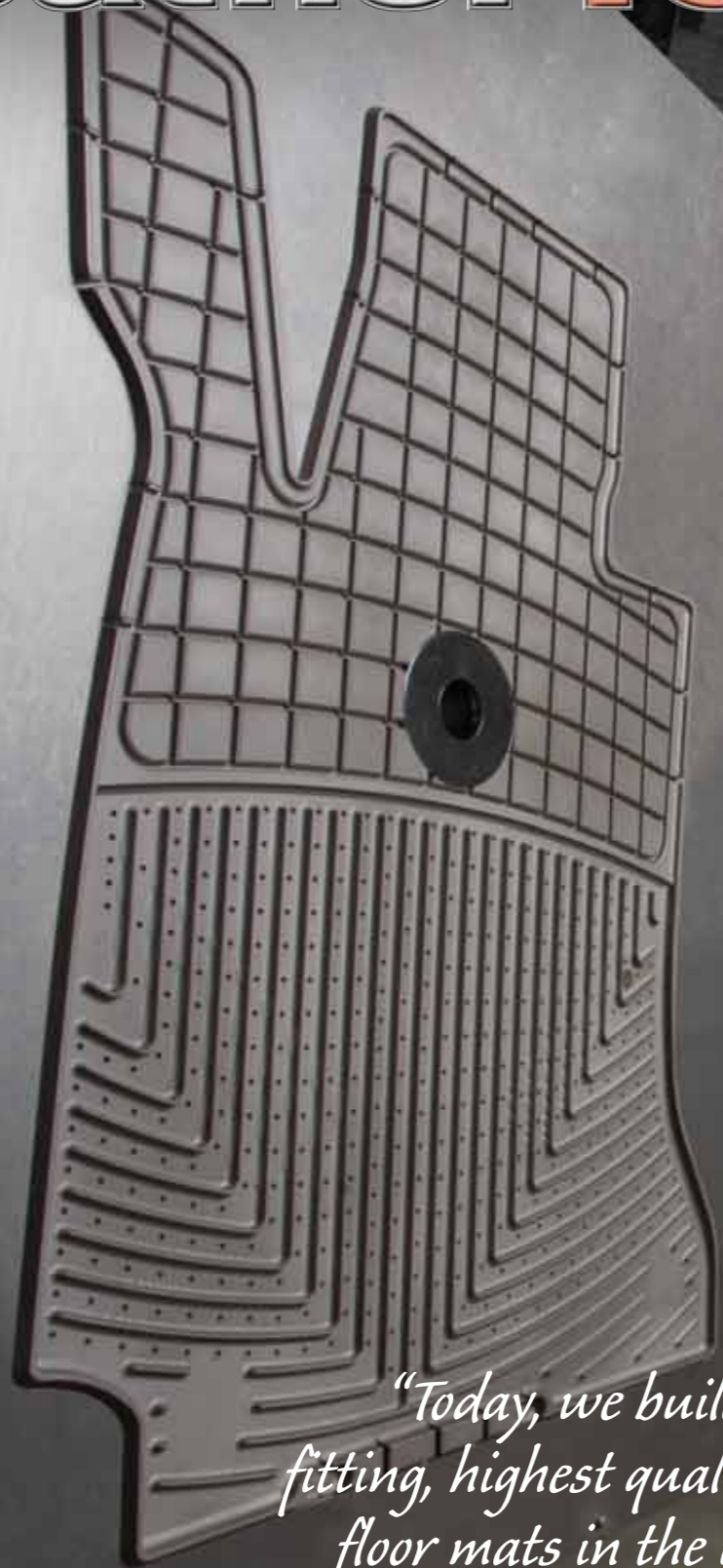


# WeatherTech®



*"Today, we build the best fitting, highest quality automotive floor mats in the world, right here in America."*

## *What Matters to You?*

Today, America needs fresh leadership to lead us as a nation out of this economic crisis. Leadership must come not only from our political leaders but also from the average citizen. The exporting of American jobs is a trend that must be stopped and reversed. When I walk into my local hardware store, I typically find that 85% of the goods for sale are manufactured 7,000 miles away. Recognizable American brands have been forced by shortsighted management and buyers at large national chains to build factories overseas just to save a lousy \$.50 on a tape measure. To these ruthless buyers, it is all about the money. Rarely are product quality, the political system, human rights, animal rights and environmental costs to the planet considered, not to mention the cost to our society of exporting not only jobs, but an entire factory!

At MacNeil Automotive, we are doing our part for the American economy and for our 300 million fellow citizens and neighbors. My philosophy is that if my neighbor doesn't have a job, sooner or later I won't have a job either. For example, we used to have our All-Weather Floor Mats manufactured in England by a company that used antiquated, inefficient equipment. They made a decent floor mat for us, but we thought we could build a better floor mat for our customers using modern American technology, American raw materials and skilled American workers. So in 2007 we transferred all of our floor mat manufacturing back to the United States. Today, we build the best fitting, highest quality automotive floor mats in the world, right here in America.



# WeatherTech®

Our machine shop is equipped with 17 CNC machining centers including four 4 axis mills and one 5 axis mill that produce between 30 to 50 injection and thermoforming molds per month. We have one shift of highly skilled American Journeymen toolmakers and apprentices, but our machines run 24 hours a day, 7 days a week. There is not a more efficient tool and mold making operation in the world - and guess what, it's right here in America.

Furthermore, all of our CNC mills are manufactured in Oxnard, CA by Haas. Our 1,000 ton injection molding machines are made in Bolton, Ontario of American and Canadian components. Our thermoforming machinery is made in Carol Stream, IL. The raw steel and aluminum billets that make up our tooling are sourced from American steel and aluminum mills such as Vista Metals in Fontana, CA. The raw materials that make up our All-Weather Floor Mats, FloorLiners, Cargo Liners and Mud Flaps are manufactured in Bellevue OH, Arlington TX, Wichita KS and Jasper TN. Our forklifts are made in Columbus IN and Greene NY. Our warehouse racking is manufactured in Tatamy PA.

*"There is not a more efficient tool and mold making operation in the world - and guess what, it's right here in America."*

**MacNeil**  
AUTOMOTIVE  
PRODUCTS LIMITED  
Specialists in Original Equipment and  
Aftermarket Automotive Accessories



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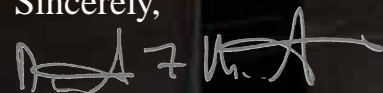
# WeatherTech®

At MacNeil Automotive, we are also very aware of sustainability and our responsibility to the environment. We are proactive in controlling waste and recycling all of the unused raw materials from the manufacture of our tooling and products including: aluminum, steel, rubber, TPO, TPE, paper and cardboard.

As you can see, we are as dedicated to designing, developing and manufacturing the finest automotive accessories for our consumer and OEM clients as we are passionate about supporting the American economy, preserving the American industrial infrastructure, and keeping the "money" in our family, a family of 300 million people from all over America.

Life is simple; be good to your fellow man, be kind to animals and the environment, and place building a quality product, supporting your country and your fellow American worker before profit. And, one last thing - let's all do our best to balance family time with work time as our children are the future of America.

Sincerely,



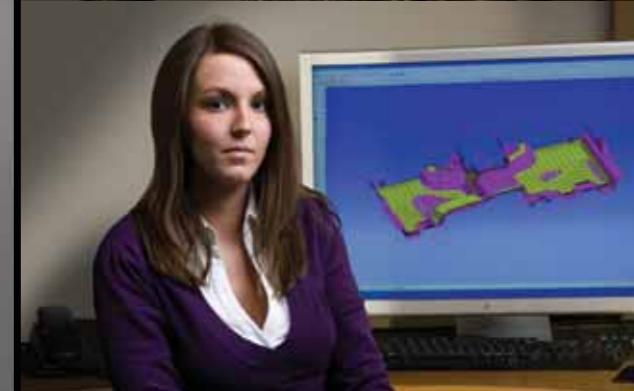
David MacNeil, Founder/CEO

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CAR ACCESSORIES

# WeatherTech® Automotive Accessories

Available in  
Black, Tan and Gray!



Applications to  
fit over 400 vehicle  
models!



## FloorLiner™

Extreme-Duty Floor Protection. The FloorLiner™ accurately and completely lines the interior carpet giving "absolute interior protection" Deep channels carry fluids and debris to a lower reservoir, away from your feet!

Rear Over the Hump FloorLiner™



## All-Weather Floor Mats

WeatherTech® All-Weather Heavy-Duty Floor Mats. The best protection for your vehicle's carpeting.



Available in  
Black, Tan  
and Gray!

Applications for virtually  
any vehicle!

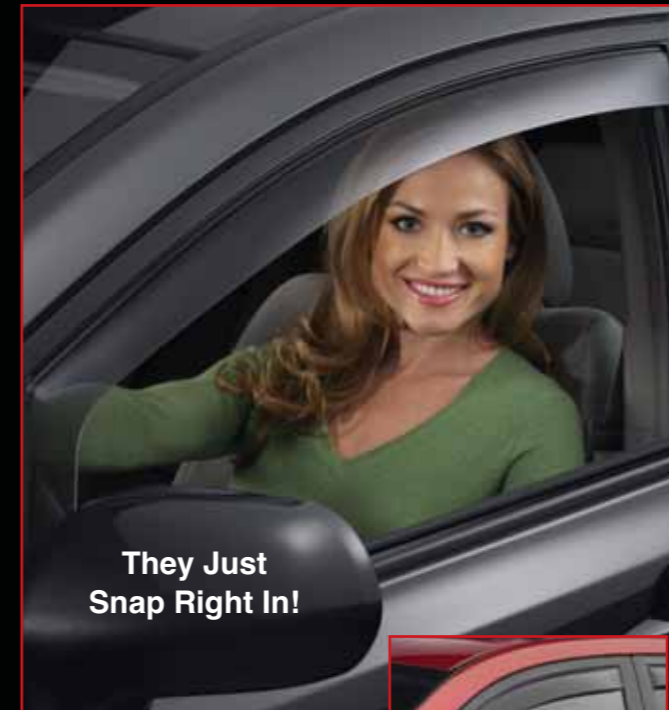
### Accessories available for:

Acura • Audi • BMW • Buick • Cadillac • Chevrolet • Chrysler • Dodge • Ferrari • Ford • GMC • Honda • Hummer • Hyundai • Infiniti • Isuzu • Jaguar • Jeep • Kia • Land Rover • Lexus • Lincoln • Maserati • Mazda • Mercedes-Benz • Mercury • Mini • Mitsubishi • Nissan • Oldsmobile • Plymouth • Pontiac • Porsche • Saab • Saturn • Scion • Subaru • Suzuki • Toyota • Volkswagen • Volvo • And More!

## Side Window Deflectors

Fresh air enjoyment with an Original Equipment look. Installs quickly and easily with No Exterior Tape. The In-Channel design is precision-machined to perfectly fit your vehicle.

Side Window Deflector applications to fit over 600 vehicle models!



They Just  
Snap Right In!

Dark Tint  
available for most  
applications



## No-Drill MudFlap

Introducing, the WeatherTech® No-Drill MudFlap! Featuring the Patent Pending QuickTurn™ hardened Stainless Steel fastening system. The No-Drill MudFlap set literally "mounts-in-minutes"™ in most applications without the need for wheel/tire removal. Most importantly - without the need for drilling into the vehicle's fragile painted metal surface! Contoured specifically for each application and molded from a proprietary thermoplastic resin, the WeatherTech® No-Drill MudFlap will offer undeniable vehicle protection.



Truck and SUV Applications Available Now!

## Cargo Liners

Complete car trunk, minivan and SUV cargo area protection. Computer designed to fit your vehicle. Remains pliable in all weather conditions, even freezing temperatures. Protect your investment!



Available in  
Black, Tan and Gray!

Applications to fit over 1,000 vehicle models!

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