

COVERCRAFT®

PROTECTING THE THINGS THAT MOVE YOU™

2021

OUR MISSION

Design and manufacture quality products that protect the things that move you.

OUR GOAL & VISION

To be the most sought-after source for customers seeking to protect their investments, hobbies, adventures and memories.

OUR CORE VALUES

Integrity, Excellence, Teamwork, Customer Focused, Innovation





CAR COVERS



SEAT COVERS



SUNSCREENS



RV



DASH COVERS



FLOOR MATS



CARGO LINERS



CANINE PRODUCTS



FRONT-END



POWERSPORTS



ACCESSORIES

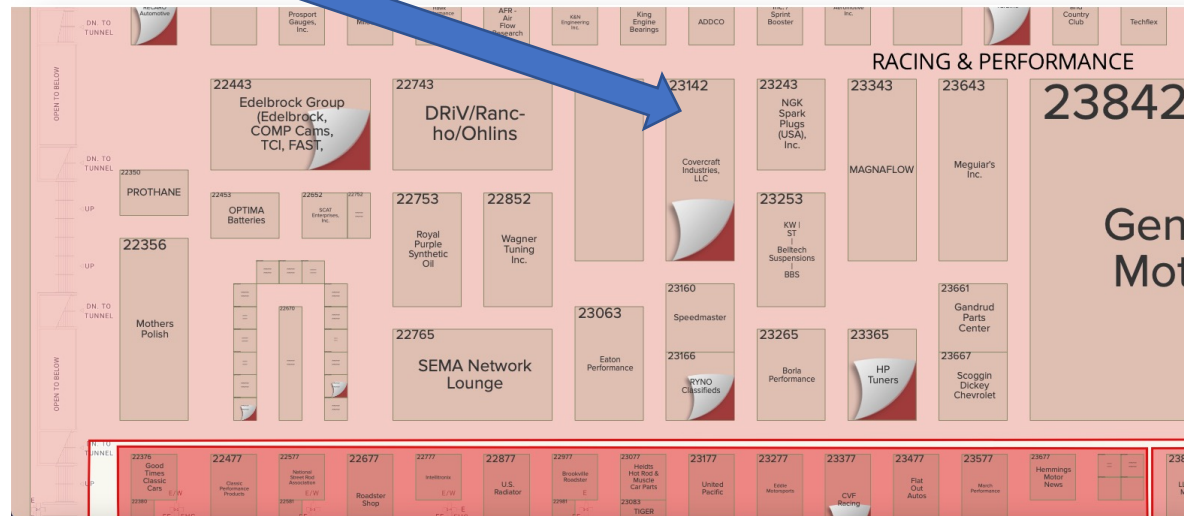
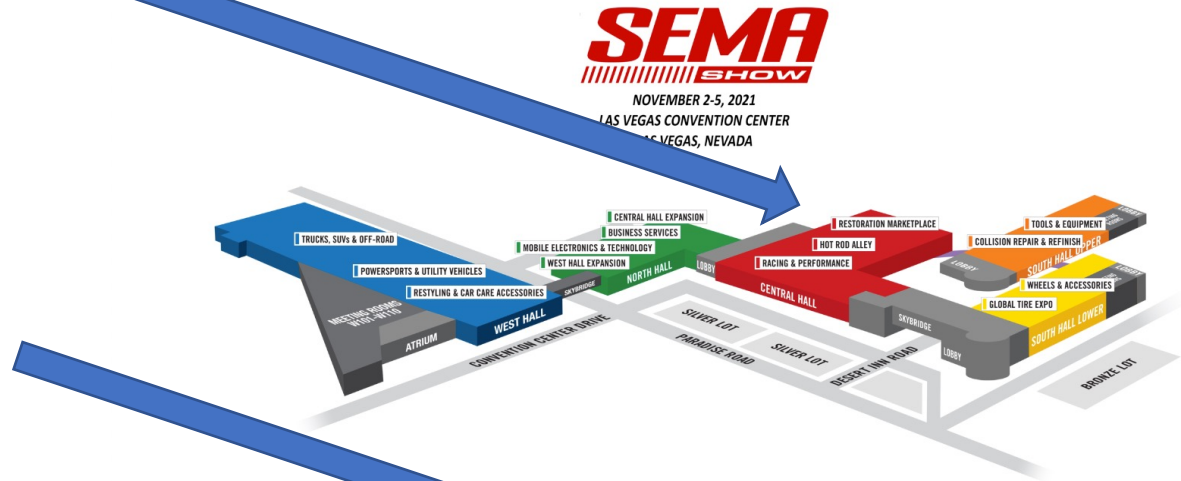
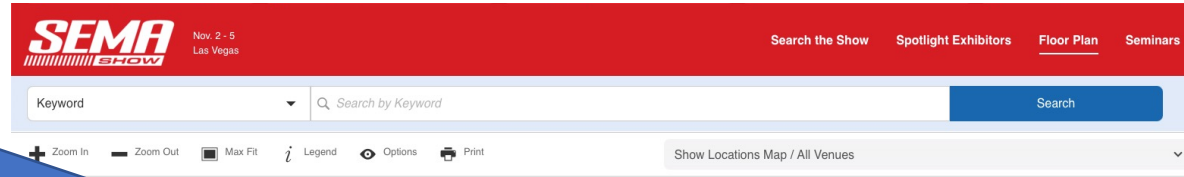


MARINE

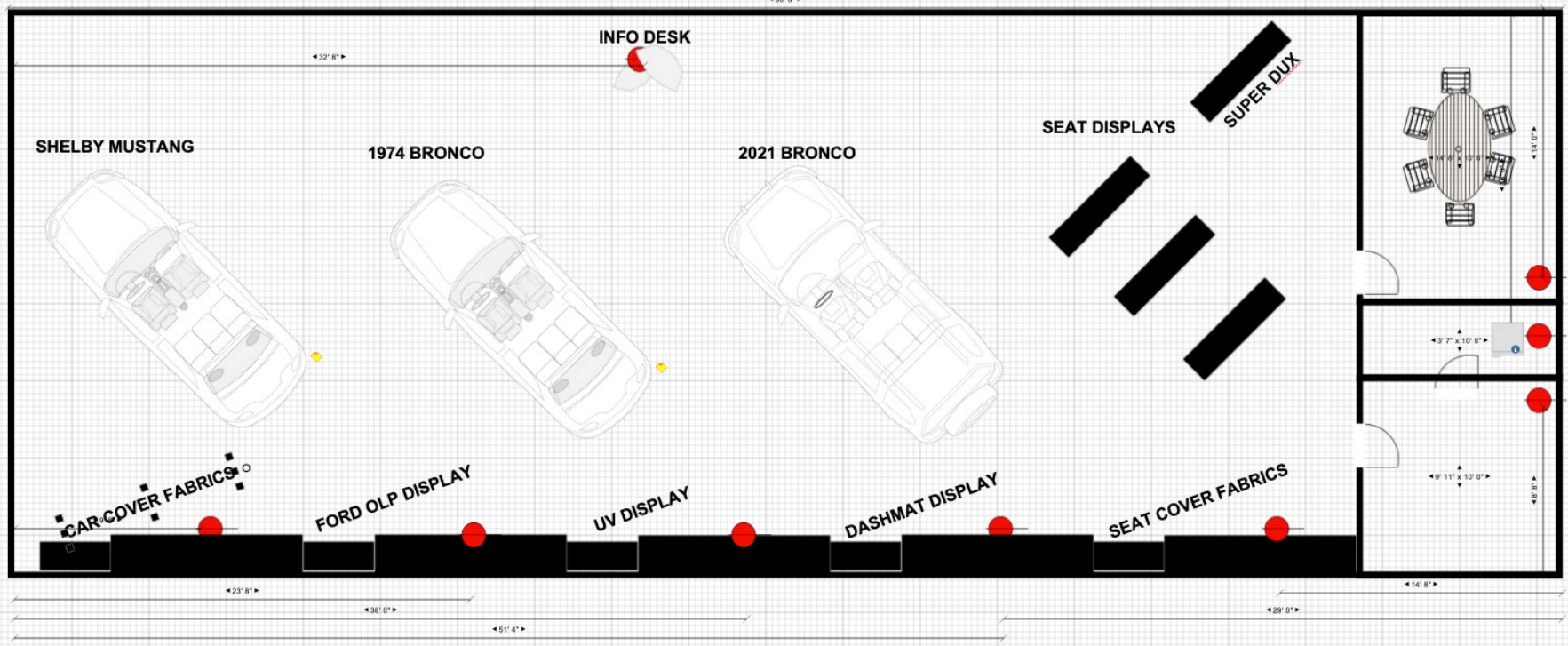
COVERCRAFT BOOTH INFORMATION

Central Hall

Booth #23142



BOOTH 23142



COVERCRAFT 2021 SHELBY MUSTANG



2021 Shelby GT500 Signature HOPE Edition

- Dan Neve – Cruise for a Cause
- Has been on display at the Shelby American Museum
- Travel the country to help raise awareness and money towards cancer research.
- Other Partners – Ford, Shelby American, Middleton Motorsports, Alumiline Trailers

Car Covers

- Form-Fit Charcoal
- Covercraft 5-Layer Indoor (OLP)
- WeatherShield HP Black (OLP)

Sunscreens

- UVS100 Premier (OLP)
- UVS100 (OLP)

DashMat

- Ltd. Edition (OLP)



Cruise for a Cause began in 2010 after Dan Neve's mother and wife were both diagnosed with breast cancer. Dan then decided to do what he could to help support research to find new treatments and a cure. Over the years, Dan has worked closely with Ford, Shelby American and Covercraft in this mission and this Shelby GT500 was another way to raise funds and support by offering it as a prize in a nationwide giveaway.

COVERCRAFT 1974 BRONCO



1974 Bronco

- Making debut at SEMA 2021
- Featured on Music City Trucks on PowerNation
- Supercharged Coyote Engine
- Throttle Down Kustoms Chassis
- Will be auctioned at Mecum Auctions in Kansas City in December at no reserve with all proceeds going to Warrior's Heart

Car Covers

- Form-Fit Black
- Covercraft 5-Layer All Climate Softback

Sunscreens

- UVS100 Premier White
- UVS100 Silver

DashMat

- Ltd Edition

Music City
TRUCKS

Expert techs demonstrate how to restore, modify, customize and paint classic and late model 2WD and 4WD pickups, sport trucks and SUVs.

Unveiling at 10am on Tuesday. Special guests include Marc & Brandon from Music City Trucks, Sea Foam CEO Michael Wagner and John Kraman from Mecum Auctions.

COVERCRAFT 2021 BRONCO



2021 Ford Bronco Badlands

- Todd Holzwarth – The Custom Jeep Builder
- Scottsdale, AZ
- Additional events will include:
 - Easter Jeep Safari, Moab Spring 2022
 - Jeep Bash, California Summer 2022
 - Jeep Beach Daytona 2022
 - Multiple Track Events across the country
 - Off-road Expo Pomona California

Car Covers

- Form-Fit Gray
- Covercraft 3-Layer Moderate Climate

Seat Covers

- Front Carhartt SeatSaver Gravel
- Rear Carhartt PrecisionFit Gravel

Sunscreens

- Carhartt

DashMat

- Carhartt Ltd. Edition Gravel

Todd Holzwarth has been in the custom automotive modification segment in one way or another since 2003. His first entries in the SEMA Show came in 2004 working with Discount Tire Direct and TSW Wheels. Since then, he has had 12 builds in the show including 3 in 2019.

COVERCRAFT SEAT DISPLAYS



Seat Covers

- Carhartt Super Dux SeatSaver
- Carhartt Super Dux PrecisionFit
- Carhartt SeatSaver Gravel
- Carhartt PrecisionFit Brown
- Carhartt SeatSaver Mossy Oak
- SeatSaver Polycotton Charcoal
- SeatSaver Prym1 Camo Blackout
- PrecisionFit Endura Black/Silver
- PrecisionFit Leatherette Black

- Dash Covers
- Seat Cover Fabrics
- Sunscreens
- Car Cover Fabrics
- Ford OLP (New Display)



Learn more about sun shades on our website.